American Design Awards™
REWARDING INNOVATIVE
DESIGN POTENTIAL

01 ENTRY SELECTION

Please Select

☐ Summer Semi-Annual Design Contest   ☐ Winter Semi-Annual Design Contest

02 PERSONAL INFORMATION

First Name	Last Name	Today's Date
Company	Email	
Address	Apt. / Suite No.	City
State / Province	Zip / Postal Code	Country

03 ENTRY INFORMATION

Artist (optional)	Client Name	Date Created

Select Type of Work

☐ Logo   ☐ Flash Animation   ☐ Brochure   ☐ Advertising   ☐ Packaging Art
☐ Corporate Identity   ☐ Print / Magazine / Books   ☐ Catalog   ☐ Mailer / Postcards   ☐ Label Design
☐ Web Design   ☐ Poster   ☐ Annual Report   ☐ Self Promotion

Name to Appear on Award (in case of winning)

04 DESIGN FORMAT

If Web Site, Enter URL

Formats Accepted

☐ Electronic Version
     and/or Actual Design Piece
☐ URL (for web sites only)

NOTE:
All artwork submitted after February 2005 must conform to the new Property and Formats guideline on the attached instructions page.

05 ENTRY FEE

Please Select

☐ Student/Freelancer (US and Canada)   ☐ Professional/Firm/Corporation (US and Canada)
☐ Student/Freelancer (Foreign)   ☐ Professional/Firm/Corporation (Foreign)

	Student Freelancer (US and Canada)	Student Freelancer (Foreign)	Professional / Firm / Corp. (US and Canada)	Professional / Firm / Corp. (Foreign)	
Logo	$65	$40	$100	$75	Payment Type Included:
Corporate Identity	$65	$40	$100	$75	☐ Company Check
Web Design	$75	$45	$125	$90	☐ Personal Check
Flash Animation	$65	$40	$100	$75	☐ Money Order / Cashier's Check
Print / Magazine Books	$75	$45	$125	$90	
Poster	$65	$40	$100	$75	
Brochure	$65	$40	$100	$75	Total For This Entry:
Catalog	$75	$45	$125	$90	
Annual Report	$75	$45	$125	$90	$
Advertising	$65	$40	$100	$75	
Mailer / Postcard	$65	$40	$100	$75	
Self Promotion	$75	$45	$125	$90	Note: US Dollar Only
Packaging Art	$65	$40	$100	$75	
CD ROM	$75	$45	$125	$90	

Please send in your entry form, payment and artwork via regular mail (NO FedEx, UPS, DHL, etc.) postmarked by deadline provided.

Signature: _____

Mailing Address: **American Design Awards**
                              Semi-Annual Design Contest
                              P O Box 927748
                              San Diego, CA 92192 USA

PARTICIPATION AND ELIGIBILITY

Graphic and web designers, students, freelancers, firms, publishers, agencies and corporate art departments from around the world who have created original design pieces within the past 5 years for self-promotion, or for legitimate, paying clients are eligible.

CATEGORIES

Logo	Catalog
Corporate Identity	Annual Report
Web Site	Advertising
Flash Animation	Mailer / Flyer / Postcard
Print / Magazine / Book	Self Promotion / Marketing Kit
Poster	Packaging Art
Brochure	CD ROM

PRIZES

Prizes differ from event to event, depending on who our sponsor are that year. However, all winning entries will receive a personalized glass plaque or certificate from American Design Awards. Additional or duplicate plaques or certificates are available for purchase after winning announcements.

DEADLINE

Deadline for submitting design pieces for the Summer Semi-Annual Design Contest is set for August 1st with a grace period extending until August 15th.
Entries postmarked after August 15th will be disqualified.

Deadline for submitting design pieces for the Winter Semi-Annual Design Contest is set for February 1st with a grace period extending until February 15th.
Entries postmarked after February 15th will be disqualified.

WINNING NOTIFICATION

Winners will be notified via email or regular mail approximately 30 days after the close of the event, and listed on the appropriate winners page.

FEES

The fees are broken down into "Student/Freelancer" and "Professional/Firm/Corporation" with a discount given to international participants. Domestic rates are for entries originating from the United States of America and Canada, regardless of where the client resides or does business in. The international rates are for entries originating from any country except for the Unites States of America and Canada. All fees must be payable in United States Dollar currency and made payable to American Design Awards through a Cashier's Check, Money Order, Company Check or Personal Check.

PROPERTY AND FORMATS

All entries must be original creations or property of the designer, design firm or company submitting the design piece.

Logo	Illustrator EPS and/or high quality JPEG (150 DPI or higher) AND color printout (minimum size 5 x 5 inches.)
Corporate Identity	Illustrator EPS and/or high quality JPEG (150 DPI or higher) AND original printed business card, letterhead, and envelope (plus any additional applicable pieces.)
Web Design	Valid URL AND CD ROM for offline browsing. If the site is dynamic, please include URL only on entry form.
Flash Animation	CD ROM for offline browsing.
Print / Magazine / Books	Original printed piece.
Poster	Illustrator EPS or high quality JPEG (150 DPI or higher) AND original printed piece.
Brochure	Original printed piece AND Illustrator EPS or high Quality JPEG (150 DPI or higher) image of the cover.
Catalog	Original printed piece AND Illustrator EPS or high Quality JPEG (150 DPI or higher) image of the cover.
Annual Report	Original printed piece AND Illustrator EPS or high Quality JPEG (150 DPI or higher) image of the cover.
Advertising	Illustrator EPS and/or high quality JPEG (150 DPI or higher) AND original piece (if applicable). For online ads, remit only CD ROM for offline browsing.
Mailer / Postcard	Illustrator EPS or high quality JPEG (150 DPI or higher) AND original printed piece.
Self Promotion	Original printed piece / package.
Packaging Art	3-D rendition in Illustrator EPS or high quality JPEG (150 DPI or higher) AND original piece.
CD ROM	CD ROM.

Provide all electronic version(s) of the submitted artwork on a CD ROM, executable by a PC-based platform, labeled with your Name/Company.

PROCEDURE

1. Use Adobe Acrobat to fill out the PDF entry form (you may also print the form and complete it by hand).
2. Organize and gather necessary original artwork and/or electronic files and attach appropriate entry forms.
3. Prepare a Cashier's Check, Money Order, Company Check or Personal Check payable to American Design Awards.
4. Mail all necessary items via regular mail (No FedEx, UPS, DHL, etc. accepted) to:

> American Design Awards
> Semi Annual Design Contest
> P. O. Box 927748
> San Diego, CA 92192 - U.S.A.

Multiple Entries

Please fill out a separate form for each item you are submitting. However, you may send one payment for the sum of all your entries.

Contestants grant the American Design Awards the right to display the winning artwork on its web site or winners pages for informational or promotional purposes.
The American Design Awards reserve the right to refuse service, or present awards to any individual or company, whose artwork does not fall within the ethical guidelines set forth in this document, whether before, during or after the judging is complete. Prizes can change without notice, depending on changes in sponsorship or availability. The American Design Awards shall not be held accountable or responsible for any lost or stolen awards, certificates or entries, as well as any disputes or claims brought forth by any contestant towards the American Design Awards, its officers, judges or clients, for any matter relating to copyright issues, entries, winnings, awards, judging, or lost or misplaced artwork or prizes.
Fees are non-refundable once the entry has been submitted for any reason.